

# BACKPACKS ACROSS CHARLOTTE

*One Backpack, One Student, Unlimited Possibilities*

Classroom Central's **Backpacks Across Charlotte** provides backpacks and hope to students in need. Companies and organizations support children in high needs schools by supplying them with backpacks filled with basic school supplies at back-to-school time. In 2008, generous support from the Charlotte business community helped Classroom Central to provide more than 4,700 backpacks to students in need. For 2009, Classroom Central is working to provide all students attending a school with 85% or higher free and reduced lunch rates with brand new backpacks and supplies.

For as little as \$35 you can provide one student with a backpack filled with school supplies (retail value \$79) and one teacher with a free shopping visit to Classroom Central's free store (average value \$407).

Invest in us because we invest in Charlotte.

## **Supplying our Students is as easy as 1, 2, 3:**

### **ONE – Select a School:**

- Classroom Central will match the sponsoring company/organization with a high needs elementary school within Charlotte-Mecklenburg.

### **TWO – Organize the Program**

- The program can be supported by collecting individual donations, providing corporate dollars or a combination of both.
- Each backpack with a supply kit is \$35 per student. The average cost associated with each level of support is listed below:

**School Sponsor** – \$17,500 (based on 500 students/school\*)

**Grade Level Sponsor** – \$5,250 (based on 5 classes at 30 students/class\*)

**Classroom Sponsor** – \$1,050 (based on 30 students/class\*)

*\*Enrollment numbers will vary depending on school*

### **THREE - Distribution**

- Upon completion of fundraising, donors can opt to visit Classroom Central and fill the new backpacks with school supplies, providing a great opportunity for team building.
- Classroom Central will arrange a mutually agreed upon date between the sponsoring organization and the school for employees to personally distribute the backpacks to students.

## **Getting Involved:**

- For more information about supporting Backpacks Across Charlotte, please contact Kellie McGregor at [kellie@classroomcentral.org](mailto:kellie@classroomcentral.org) or 704-377-1740 ext. 19.
- For more information about our programs, please visit [www.classroomcentral.org](http://www.classroomcentral.org)



2008 Backpacks Across Charlotte Distribution