

BACKPACKS ACROSS CHARLOTTE

Classroom Central's **Backpacks Across Charlotte** program provides companies and organizations the opportunity to support children in high needs schools by supplying them with backpacks filled with basic school supplies at back-to-school time. In 2007, generous support from the Charlotte business community helped Classroom Central to provide more than 4,000 backpacks to students in need. For 2008, Classroom Central is working to provide over 8,000 students with brand new backpacks and supplies.

Supplying our Students is as easy as 1, 2, 3:

ONE – Select a School:

- Classroom Central will match the sponsoring company/organization with a high needs elementary school within Charlotte-Mecklenburg.

TWO – Organize the Program

- The program can be supported by collecting individual donations, providing corporate dollars or a combination of both.
- Each backpack with a supply kit is \$35 per student. The average cost associated with each level of support is listed below:

School Sponsor – \$17,500 (based on 500 students/school*)

Grade Level Sponsor – \$5,250 (based on 5 classes at 30 students/class*)

Classroom Sponsor – \$1,050 (based on 30 students/class*)

**Enrollment numbers will vary depending on school*



2007 Backpacks Across Charlotte Distribution

THREE - Distribution

- Upon completion of fundraising, donors can opt to visit Classroom Central and fill the new backpacks with school supplies, providing a great opportunity for team building.
- Classroom Central will arrange a mutually agreed upon date between the sponsoring organization and the school for employees to personally distribute the backpacks to students.

Getting Involved:

- For more information about supporting Backpacks Across Charlotte, please contact April Herin at april@classroomcentral.org or 704-377-1740 ext. 19



in partnership with

